

TENNESSEE ASSOCIATION OF FAIRS

“Agriculture & Fairs – The Best Thing Going”

NINETIETH

ANNUAL CONVENTION
JANUARY 19TH – 21ST, 2012
Nashville Airport Marriott Hotel



Tennessee Association of Fairs

Officers

Tommy Wheatley.....President
James Spears.....V.P. Middle Tennessee
Stephen Potter.....V.P. East Tennessee
Debbie Bradshaw-Hart.....V. P. West Tennessee
Emily Pitcock.....Executive Secretary

DIRECTORS

Deneicia Gregson
William Lowery.....West Tennessee
Shelly Stricklin

Ruthie Jeans
Eddie Burch.....Middle Tennessee
Carol Vinson

Steve R. Queener
Brenda Pierce.....East Tennessee
Loretta Rummel

Lynn Tollett.....Immediate Past President

Scott Suchomski
John Rose.....Advisors
Paul Booher

Charles Panacek, Jr.
James Roy Pope.....Associates
Rick Clark

Julie Thompson.....Executive Assistant

Lynne Williams.....Fair Administrator

OFFICIAL CONVENTION USHERS

Robert Pruett -Chairman

| | | |
|----------------|----------------|-----------------|
| Jerry Bomar | Raymond Hamby | Ronnie Smith |
| Robert Breeden | Kristal King | Bert Spearman |
| Eddie Burch | William Lowery | Steve Stricklin |
| Jimmy Carter | Loretta Rummel | Jimmy Sweet |
| H. D. Crosslin | Alan Psota | Joseph Townson |
| Mike Evans | Ricky Smith | Ken Weaver |
| | Richard Smith | |

Tennessee Association of Fairs

2011 Committees

Program/Convention

Stephen Potter, Chairman
Ruthie Jeans
Karen Marshall
Shelly Stricklin

Fairest of The Fairs

Kathy Weatherly, Co-Chairman
Sue Crooks, Co-Chairman
Frances Brooks
Ruthie Jeans
Tammy Kennedy
Brenda Pierce
Clara Terry
Becky Walker

Audit

John Beasley, Chairman
Lynn Tollett

Legislative

Hale Moss, Chairman
Eddie Anderson
John Beasley
Lynn Tollett

Grievance

James Spears, Chairman
Charles Panacek, Jr.
Steve Queener

Trade Show

James Roy Pope, Chairman
William Lowery
Stephen Potter

Communication

Rick Clark, Chairman
Ruthie Jeans

Showcase

Tom Grant, Chairman
Beverly Grant

President's Ball

Sharon Regen, Chairman
Tammy Sparks

Brenda Baker

Merit Award

James Spears, Chairman
Tommy Wheatley
Stephen Potter
Debbie Bradshaw-Hart
Lynn Tollett
Emily Pitcock
Robert Breeden
Eddie Burch
Raymond Hamby
William Lowery

Craig McManus
Lisa Robinson
Libby Strange
Julie Thompson

Carol Vinson
Kathy Weatherly
Carol Ann Watson
Clayton Wilson

Nominating

Lynn Tollett, Chairman
Bill Phillips
Paul Finley

Auction

Terry Whitson, Chairman
Eddie Anderson
Johnny Bruff
Patsy Bruff
Ed Cuthbertson
Mike Farley
Paul Finley
Larry Gibson
David Queener
Lisa Robinson
Ted Swafford
Luke Teeple

Fair Showcase

Brenda Pierce Co-Chairman
Brenda Baker Co-Chairman
Janet Bomar
Rose Ann Donnell
Debbie Bradshaw-Hart
Donnita Moore
Kim Potter
Lorene Reavis
Cindy Robbins
Leon Rogers
Judy Sandlin
Sally Wells

Hospitality

Everett Bolin, Jr., Chairman
Lynn Tollett
Garry Hood
Ricky Smith
Ted Swafford

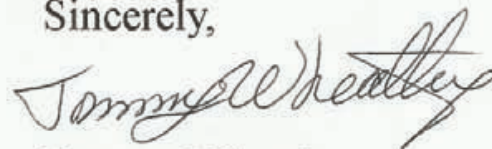
It has been an honor and pleasure to serve as President of The Tennessee Association of Fairs this year. The past seven years that I have served on the State Board have truly been rewarding years. I have met so many new friends and acquaintances across the state.

Unexpected work schedule prevented me from visiting some of your fairs as I had originally planned. During the week of each of your fairs, I had you in my thoughts even though I was unable to be there in person. I still intend to make future visits.

I personally believe in our motto this year - "Agriculture & Fairs - The Best Thing Going". I believe that everyone from across the state demonstrates this by all the hard work you are putting into each of your county fairs.

Thanks for all your hard work and for giving me the opportunity to serve as your 2011 President.

Sincerely,

A handwritten signature in cursive script that reads "Tommy Wheatley". The signature is written in dark ink and is positioned above the printed name.

Tommy Wheatley

2012

Convention Sponsors

Anderson County Fair

Appalachian Fair

Bedford County Fair

Benton County Fair

Bledsoe County Fair

Carroll County Fair

Clay County Fair

Cocke County Fair

Coffee County Fair

Cumberland County Fair

Decatur County Fair

DeKalb County Fair

Dickson County Fair

Dyer County Fair

Fentress County Fair

Franklin County Fair

Gibson County Fair

Giles County Fair

Greene County Fair

Hardin County Fair

Henderson County Fair

Henry County Fair

Humphreys County Fair

Jefferson County Fair

Lincoln County Fair

Macon County Fair

Meigs County Fair

Middle Tenn, District Fair

Morgan County Fair

Obion County Fair

Overton County Fair

Polk County Fair

Putnam County Fair

Robertson County Fair

Sequatchie County Fair

Sevier County Fair

Smith County Fair

Tennessee State Fair

Tennessee Valley Fair

Trousdale County Fair

Van Buren County Fair

Warren County Fair

White County Fair

Williamson County Fair

Wilson County Fair

Allied Speciality Insurance

Belle City Amusements

Drew Expositions

Excalibur Date Services

Family AttractionsAmusement

Myers International Midway

Pope's Concessions

Regalia Manufacturing

Variety Attractions

**TENNESSEE ASSOCIATION OF FAIRS
2012 Convention**

Badges and/or tickets required for all events. Drawings will be held at unannounced times and early bird drawings will be held for all sessions in the ballroom, with the exception of pageants and banquet.

Thursday, January 19th

- 1:00 p.m. to 5:00 p.m..... Registration for Delegates and Associate Members
(Hermitage Room)
- 1:00 p.m. to 5:00 p.m..... Enter Exhibits & Set Up Tabletops – Fair Showcase
(Capitol I & Capitol II)
- 1:00 p.m. to 4:00 p.m.....Set Up Trade Show Booths
(Ballroom Foyer)
- 2:00 p.m.....Registration for Fairest of Fairs
Followed by Rehearsal
(Cumberland Ballroom)
- 4:00 p.m.....Associate Member Meeting
(Chattanooga Room)
- 4:30 p.m..... Usher Meeting
(Ballroom Foyer)
- 6:00 p.m.....Opening Night Party
(Nashville Ballroom)
- 6:30 p.m.....Showcases
(Nashville Ballroom)
- 7:30 p.m..... Auction
(Nashville Ballroom)
- 7:00 p.m..... Queens Party
(Fairest of the Fair Contestants Only)
Cumberland Ballroom
- Immediately following AuctionOpening Night Dance
Music by “Four on the Floor”
(Nashville Ballroom)

Friday Morning, January 20th
Vice President Stephen Potter, Presiding

- 8 a.m..... Board of Directors Breakfast Meeting
(Jackson Room)
- 8:00 a.m..... Fairest of Fairs Interviews
Contestants Only
(Chattanooga & Memphis Rooms)
Followed by Rehearsal for Contestants Only
(Cumberland Ballroom)

- 8:30 a.m. to 4:00 p.m..... Trade Show Open
(Ballroom Foyer)
- 9:00 a.m. to 12:00 noon..... JUDGING ONLY – Fair Showcase Room
(Capitol I & Capitol II)
- 9:00 a.m..... Registration Desk Opens
(Hermitage Room)
- 9:00 a.m..... Opening Session
Welcome – Tommy Wheatley, President
Roll Call of Fairs – Emily Pitcock, Executive Secretary
Commissioner Julius Johnson
Tennessee Department of Agriculture
Lynne Williams, Fair Administrator
John Rose, Chairman, Tennessee State Fair Association
(Salon D & E of the Nashville Ballroom)
- 9:30 a.m – 10:30 a.m..... ”Riding For The Brand – The Power of Purposeful Leadership”
Jim Whitt
Tulsa, Oklahoma.
(Salon D & E of the Nashville Ballroom)
- 10:30 a.m – 10:45 a.m..... Showcase Entertainment
(Salon D & E of the Nashville Ballroom)
- 10:45 a.m. to 12:30 p.m..... Lunch On Your Own
Visit Trade Show
- 12 noon to 5:00 p.m..... Fair Showcase Room Opens
(Capitol I & Capitol II)

Friday Afternoon, January 20th
Vice President Debbie Bradshaw-Hart, Presiding

- 12:15 p.m. to 12:30 p.m..... Fairest of the Fairs In Review
(Salon D & E of the Nashville Ballroom)
- 12:30 p.m. to 12:45 p.m..... Roll Call of Fairs
- 12:45 p.m. to 1:00 p.m..... ”The Making of A Champion of Champion Fair”
Presented by Lincoln County Fair
(Salon D & E - Nashville Ballroom)
- 1:00 p.m. to 1:30 p.m..... Showcase Entertainment
(Salon D & E – Nashville Ballroom)
- 1:30 p.m. to 2:00 p.m..... “Carnivals & Fairs – The Dollars & Sense”
Charles Panacek, Jr., Belle City Amusements
Gloria Myers, Myers International Midway
Dominic Macaroni, Family Attractions
(Salon D & E – Nashville Ballroom)
- 2:00 p.m. to 2:45 p.m..... Break-Out Sessions (Pick One)

1. Fair Catalogues – “Preparing them from start to finish”

Will Thomas, Publisher
Katie Thomas, Asst. Publisher
The Exchange,
Fayetteville, Tenn.
(Salon A)

2. Showcasing Your Creative Arts Department – “How to make your exhibits attractive to the public’s eyes.”

Bill Phillips
Middle Tennessee District Fair
(Salon B)

3. Insurance – “Your Role in Insuring Your Fair Events”

Scott Shaw
Kaliff Insurance
San Antonio, Texas
(Salon C)

4. Showare Gate Keeper – “Realizing the Benefits of Real-Time Attendance Monitoring”

Rick Clark
Excalibur Data Solutions
Knoxville Tenn.
(Salon F)

5. 2010 Divisional Winners – “Tells what they did to get to the top”

Cindy Smith – Fentress County Fair “A”
Blake Laws – Obion County Fair “AA”
Leah Threet - Cumberland County Fair “AAA”
(Chattanooga Room)

6. Agriculture, Your Fair & Your Community – “What is your fair doing to keep agriculture and your fair alive in your community?”

Stan Webster
Smith County Fair
(Memphis Room)

- 2:45 p.m. to 3:00 p.m.....Break
- 3:00 p.m. to 3:45 p.m..... Repeat Breakout Sessions
- 3:00 p.m.....Fairest of the Fair Priming Room Opens
(Salon G & H)
- 4:00 p.m. to 5:00 p.m..... Visit Fair Showcase Room
(Capitol I & Capitol II)
- 4:00 p.m..... Visit Trade Show & Associate Members Rooms
(Ballroom Foyer)
- 5:30 p.m.....Fairest of the Fair Line Up
Contestants Only
(Chattanooga Room)
- 6:00 p.m.....Fairest of Fairs Contest
(Cumberland Ballroom)

Saturday Morning, January 21st
Vice President James Spears, Presiding

8:00 a.m..... Past President’s Breakfast
(Jackson Room)

8:30 a.m..... Fair Showcase Opens
(Capitol I & Capitol II)

8:30 a.m. to 1:00 p.m..... Trade Show
(Ballroom Foyer)

9:00 a.m..... Fair Showcase Winner Presentation
(Salon D & E - Nashville Ballroom)

9:30 a.m..... "Tennessee 4-H Performing Arts Troupe"
Knoxville, Tennessee
Entertainment
(Salon D & E - Nashville Ballroom)

10:00 a.m..... "50 Ways to Improve your Fair & Your Bottom Line"
IAFE Speaker
Chana Mannen
Director of the Don Diego Fund, San Diego County Fair
Del Mar, California
(Salon D & E of the Nashville Ballroom)

11:00 a.m to 12:30 p.m..... Lunch On Your Own

Saturday Afternoon, January 21st
President Tommy Wheatley, Presiding

12:45 p.m. to 1:30 p.m..... Divisional Caucuses
West (Chattanooga Room)
Middle (Salon D & E of the Nashville Ballroom)
East (Memphis Room)

1:30 p.m. to 2:00 p.m..... Showcase Entertainment

2:00 p.m..... General Business Session
Grand Prize Drawing
(Must be present to win and have your Commemorative pin on)
(Salon D & E of the Nashville Ballroom)

Immediately after Business Session..... Board Meeting of New Board
(Jackson Room)

Immediately after Business Session..... Release of Fair Showcase Exhibits
(Capitol I & Capitol II)

3:00 p.m. to 6:00 p.m..... Visit Associate Members Rooms

6:30 p.m..... Merit Awards Banquet
(Nashville Ballroom)

Immediately following the Banquet
President’s Ball
“Black Tie & Blue Jeans”
Cumberland Ballroom

2011 ASSOCIATE MEMBERS

(2012 List Will Be Available at Registration Desk)

| | |
|---|--|
| All American Petting Zoo | James Gang Amusements |
| Allied Specialty Insurance, Inc. | Kaliff Insurance |
| Amusements of America | Kent Family Magic Circus |
| B & M Motorsports | Kissell Entertainment, LLC |
| Belle City Amusements | Mega Midway Entertainment, Inc. |
| Berk Enterprises | Modern Midways |
| Big Rock Amusements | Myers International Midways |
| Blueberry Jam Band | Nashville Entertainment |
| Burton Bros. Amusement Co. | NICA |
| Butterfly's Fun Company | Nicks Kid Show |
| Carolina ATM | OABA |
| Championship Mud Racers Association, Inc. | Party Animals |
| Creative Concessions | Pope's Concessions |
| Cumberland Valley Shows | Pork McElhinny |
| Davey T, Hamilton - Entertainer | Pyro Shows, Inc. |
| Dickson Carnival Company | Regal Entertainment Network |
| Dixieland Carnival Company | Regalia Manufacturing Company |
| Drew Expositions | Rhythm-N-Motion Cloggers |
| Eudora Farms Interactive Exotic Animals | Rockin' A Ranch Animal Exhibit |
| Excalibur Data Solutions, Inc. | Rock Island Graphics |
| Expo South | Rust & Flame Blacksmith Demonstrations |
| Fair Publishing House | S & J Foods |
| Family Attractions | Southern Rough Stock Association |
| First G-Round Entertainment | Statue Viva & Michelle's Magical Poodles |
| Four On The Floor | Tennessee Mountain Wrestling |
| Francis L. Dean & Associates, Inc. | Teresa Simmons Presents, Inc. (TSPI) |
| Greg Farmer - The Grand Illusionist | The Tommy Akers Bank |
| Haas & Wilkerson, Insurance | The Wade Henry Ability Show |
| Hawk Specialty Services | Triangle Talent, Inc |
| High Tech Special Effects, Inc. | Trinity Amusements |
| Horton Printing, LLC | Variety Attractions |
| IGX-Interactive Video Games | Water Wars |
| Jacobs Ribbon & Awards | Zambilli Fireworks |

Tennessee Association of Fairs

Past Presidents

| | |
|-------------------------|-------------------------|
| 1934 - A. W. McCartney | 1973 - Ted Vaughan |
| 1935 - Will A. McTeer | 1974 - Rupert Blair |
| 1936 - S. F. Houston | 1975 - Jim Ripy |
| 1937 - S. F. Houston | 1976 - W. B. Lockert |
| 1938 - S. F. Houston | 1977 - George Sliger |
| 1939 - A. U. Taylor | 1978 - Truman Lewis |
| 1940 - W. L. Little | 1979 - John Beasley |
| 1941 - J. H. Bennett | 1980 - Jack Thurman |
| 1942 - Henry Beaudoin | 1981 - Jim Craig |
| 1943 - Henry Beaudoin | 1982 - Sarah Posey |
| 1944 - Henry Beaudoin | 1983 - David Crooks |
| 1945 - O. D. Massa | 1984 - A. B. White |
| 1946 - Maude Atwood | 1985 - Mike Eubank |
| 1947 - G. E. McAdams | 1986 - George Walker |
| 1948 - P. G. Crooks | 1987 - Bob Nichols |
| 1949 - W. J. Huddleston | 1988 - Hale Moss |
| 1950 - John B. Waters | 1989 - Don Holifield |
| 1951 - C. E. Johnson | 1990 - Eddie Anderson |
| 1952 - J. W. Shouse | 1991 - Roy Womack |
| 1953 - Patt Kerr | 1992 - Bob Presley |
| 1954 - Hunter Taylor | 1993 - George Atwood |
| 1955 - Stanton Hunter | 1994 - Dr. John Beasley |
| 1956 - Jack Vinson | 1995 - Alan Shelton |
| 1957 - G. W. Wynne | 1996 - Johnny Bruff |
| 1958 - G. W. Wynne | 1997 - Emily Pitcock |
| 1959 - Leonard Rogers | 1998 - Garry Hood |
| 1960 - Leonard Rogers | 1999 - Milton Rodgers |
| 1961 - Hunter Taylor | 2000 - Andy Brummett |
| 1962 - Leonard Rogers | 2001 - Ed Underwood |
| 1963 - J. B. Grant | 2002 - Larry Gibson |
| 1964 - J. B. Grant | 2003 - Terry Whitson |
| 1965 - James N. Hardin | 2004 - Jim Parker |
| 1966 - Joel Bell | 2005 - Rose Ann Donnell |
| 1967 - Vernon Henson | 2006 - Kevin Lawrence |
| 1968 - Thornton Taylor | 2007 - Richard Shadden |
| 1969 - James Fisher | 2008 - Paul Finley |
| 1970 - Crosby Murray | 2009 - Bill Phillips |
| 1971 - Wilson Sparks | 2010 - Lynn Tollett |
| 1972 - Wilson Sparks | |

Member Fairs

| | |
|----------------------------------|----------------|
| Anderson County Fair..... | Clinton |
| Appalachian Fair..... | Gray |
| Bedford County Fair..... | Shelbyville |
| Benton County Fair..... | Camden |
| Bledsoe County Fair..... | Pikeville |
| Carroll County Fair..... | Huntingdon |
| Cheatham County Fair..... | Ashland City |
| Claiborne County Fair..... | Tazewell |
| Clay County Fair..... | Celina |
| Cocke County Fair..... | Newport |
| Coffee County Fair..... | Manchester |
| Cumberland County Fair..... | Crossville |
| Decatur County Fair..... | Parsons |
| DeKalb County Fair..... | Alexandria |
| Dickson County Fair..... | Dickson |
| Dyer County Fair..... | Dyersburg |
| Fentress County Fair..... | Jamestown |
| Foothills Country Fair..... | Cleveland |
| Franklin County Fair..... | Winchester |
| Gibson County Fair..... | Trenton |
| Giles County Fair..... | Pulaski |
| Greene County Fair..... | Greeneville |
| Hamilton County Fair..... | Hixson |
| Hardeman County Fair..... | Bolivar |
| Hardin County Fair..... | Savannah |
| Henderson County Fair..... | Lexington |
| Henry County Fair..... | Paris |
| Hickman County Fair..... | Centerville |
| Houston County Fair..... | Erwin |
| Humphreys County Fair..... | Waverly |
| Jefferson County Fair..... | Jefferson City |
| Lauderdale County Fair..... | Ripley |
| Lincoln County Fair..... | Fayetteville |
| Macon County Fair..... | Lafayette |
| Marion County Fair..... | Jasper |
| Maury County Fair..... | Columbia |
| Meigs County Fair..... | Decatur |
| Middle Tennessee Fair..... | Lawrenceburg |
| Mid-East Tennessee Fair..... | Athens |
| Morgan County Fair..... | Wartburg |
| North Tennessee State Fair..... | Clarksville |
| Obion County Fair..... | Union City |
| Overton County Fair..... | Livingston |
| Polk County Fair..... | Benton |
| Putnam County Fair..... | Cookeville |
| Rhea County Fair..... | Dayton |
| Robertson County Fair..... | Springfield |
| Scott County Fair..... | Oneida |
| Sequatchie County Fair..... | Dunlap |
| Sevier County Fair..... | Sevierville |
| Smith County Fair..... | Carthage |
| South Central Area Fair..... | Hohenwald |
| Sumner County Fair..... | Gallatin |
| Tennessee State Fair..... | Nashville |
| Tennessee Valley Fair..... | Knoxville |
| Trousdale County Youth Fair..... | Hartsville |
| Van Buren County Fair..... | Spencer |
| Warren County Fair..... | McMinnville |
| West Tennessee State Fair..... | Jackson |
| White County Fair..... | Sparta |
| Williamson County Fair..... | Franklin |
| Wilson County Fair..... | Lebanon |