

Tennessee Association of Fairs
 Showcase of Fairs
 Competitive Exhibits

There will be competition in forty five (45) different categories. All fairs are encouraged to participate in these competitive categories and winners will receive premiums and ribbons. Premiums for these categories will be first \$50.00, second \$20.00, and third \$10.00. The forty five (45) categories are listed below. **CIRCLE THE ITEM NUMBER OF EACH CLASS YOUR FAIR WILL PARTICIPATE IN**

Class 1 Premium Book 2 Premium Tabloid 3 Fair Brochure -- Folded Informational Pamphlet 4 Showbill -- 8 1/2 x 11 or 8 1/2 x 13 Paper with Promotional advertisement 5 Flyer -- Flat single information sheet 6 Poster -- Large printed paper that can be attached 7 Letterhead 8 Envelope 9 Scrapbook -- A Division 10 Scrapbook -- AA Division 11 Scrapbook -- AAA Division 12 Scrapbook Regional 13 Pick Tennessee Product Photo--- 8 X 10 on black card stock 14 Decorative & Ornamental Gourds 15 Pieced Quilt -- Must be hand pieced & hand quilted 16 Pieced Quilt -- Must be machine pieced and machine quilted 17 Fair Display -- Free Standing 18 Fair Display -- Tabletop 19 Other Fair Promotional Merchandise (Bumper Stickers, Buttons, Cups, etc. 20 Best Season Pass 21 Best Fair Theme 8 X 10 on black card stock 22 Website Page ---- Judged from 5 th to 8 th of January Website Address: _____	Class 23 Video (DVD) 24 Creative Fair Idea -- Agricultural 25 Creative Fair Idea -- Other than Agricultural 26 Fair Hat -- Screen printed Theme 27 Fair Hat -- Screen printed Logo 28 Fair Hat -- Embroidered Theme 29 Fair Hat -- Embroidered Logo 30 Fair T-Shirt -- Screen Printed Theme 31 Fair T-Shirt -- Screen Printed Logo 32 Fair T-Shirt -- Embroidered Theme 33 Fair T-Shirt -- Embroidered Logo 34 Denim Shirt -- Collar Screen Printed Theme 35 Denim Shirt -- Collar Screen Printed Logo 36 Denim Shirt -- Collar Embroidered Theme 37 Denim Shirt -- Collar Embroidered Logo 38 Fair Shirt -- Collar Screen Printed Theme 39 Fair Shirt -- Collar Screen Printed Logo 40 Fair Shirt -- Collar Embroidered Theme 41 Fair Shirt -- Collar Embroidered Logo 42 Air Brushed Shirt -- logo or theme (T-shirt or collar) 43 Recycled Product 44 PowerPoint 45 Most Outstanding Entry (Judges Choice)
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ALL ENTRIES MUST BE LABELED WITH THE NAME OF THE COUNTY THEY REPRESENT

FAIR NAME: _____

COTACT PERSON INFORMATION: Name: _____

PHONE NUMBER: _____

ADDRESS: _____

Set-up for displays and all entries will be accepted from 1:00 p.m. to 5:00 p.m. on Thursday, January 19, 2012.
NO ENTRIES WILL BE ACCEPTED ON FRIDAY MORNING! Every effort will be taken to see that these exhibits are safe. This area will be locked when unattended. The exhibits will be released on Saturday, January 21 after the business session and grand prize drawing (approximately 2:30 to 3:30 p.m.). Please return this form by January 6, 2012 to:

Brenda Pierce, P.O. Box 2094, Lebanon, TN 37088
 Questions? You may call Brenda at 615-504-8371 E-MAIL bp4902@yahoo.com

COMPETITION GUIDELINES

CLASS	CATEGORY:	CRITERIA:
1	Premium Book	Attractive cover design; binding; easy to read; judging schedule included; officers, directors, department heads identified; entry blanks included; overall eye appeal.
2	Non-Premium Tabloid	Layout; easy to read; overall eye appeal; various fair highlights covered; balance of ads and fair coverage; cover design.
3	Brochure	Brochure will be judged on overall eye appeal (attractiveness as seen on a brochure rack ;) Easy to read (both type style and flow); Layout (ease of opening and following from one section to another); Fair highlights and info covered (what will be at the fair, dates, times, etc); Quality & use of graphics/photos (are they bright clear & depict something at the fair); Use of theme (any one theme carried throughout the brochure.)
4	Showbill	Should be 8 ½ x 14 on card stock with promotional ad.
5	Flyer	Flat single information sheet
6	Poster	Large printed paper that can be attached
7 – 8	Letterhead & Envelope	Fair name easily recognized with fair contact information. Eye appeal & paper quality.
9 - 12	Scrapbook	Theme; all highlights covered; neatness; table of contents. Officers listed; photos (people identified); balance of agriculture and entertainment; overall creativity including cover. Should not be confused with just a photo album.
13	Pick TN Products Exhibit	8x10 Photo on black card stock
14	Gourds	Originality, creativity, design fitting to size and shape of Gourd.
15 & 16	Quilts	Criteria on Entry Form Sheet
17	Fair Display – Free Standing	Display must NOT exceed 8' wide x 6' tall. Should convey a message; Creativity; Eye appeal; Neatness.
18	Fair Display – Tabletop	Table display will be 8' wide x 4' high x 4' deep (table is 30" deep). Should convey a message; Creativity; Eye appeal; Neatness.
19	Promotional Material	Creative; follows common theme (logo or theme chosen by fair): Variety of materials (may include placemats, advertising specialty items such as bumper stickers, buttons, umbrellas, jewelry, etc.
20	Best Season Pass	Fair identified, durability, dates valid.
21	Best Fair Theme	8x10 Photo on black card stock. Design, creativity, overall appearance.
22	Website	Judging will be from January 10 – 13. Web site will be judged on overall appearance; use of graphics (type of graphics, numbers and how they affect load time); Content/organization; purpose and promotion (how site is promoted so people can find it). Web Site Address and a paragraph (not to exceed 100 words and submitted on fair letterhead).
23	Video	Entry must be DVD format; Amateur prepared must be completely produced by amateur(s). No commercial entries. Tape length must be at least 3 minutes but no more than 5 minutes; video should cover all areas of your fair with a uniform blend of agriculture and the commercial area of the fair; follow a common theme; convey human interest; have sound tract and photography complement one another; be of good quality photography and contain script narration when appropriate.
24 & 25	Creative Fair Idea	Must be attached to an 11"x17" BLACK Construction Paper for background, use photo's black & white or colored, a narrative of 50 words or less of the idea and how it was used at your fair. It will be judged on design & creativity, overall appearance, layout of the materials and contents.
26 -42	Fair Hats and Shirts	Theme / Logo consistent with shirt/hat. Fabric appropriate and good quality. Color of logo complimentary to shirt/hat. Workmanship of logo.
43	Recycled Product	Made from anything that can be recycled.
44	PowerPoint	PowerPoint will be judged on overall appearance, use of graphics, photos, animation, transition and fair theme for the year. May not be longer than 5 minutes. Must be on CD, may have sound track for background. (Sound cannot be on separate CD IT MUST BE INCLUDED) Amateur prepared must be completely done by amateur(s) NO COMMERCIAL ENTRIES.
45	Most Outstanding Entry	Exhibit chosen from above entries, "MOST OUTSTANDING" by the Judges